



Applied Strategies, Inc.
COMMON SENSE APPLIED



An Industry in Transition

Law firm management has always been a challenging field, but perhaps never more so than today.

Those of us in the industry recognize that we are in the midst of a period of significant change. It's an exciting time, but a challenging one.

If history has taught us anything, it's that navigating the seas of change often requires more than one hand on the wheel.

Helping You Find Direction

Today's law firms need fresh approaches and practical solutions for their business challenges. Applied Strategies offers both.

But please don't think of us as consultants. After all, anyone can come in and simply consult on management issues.

We are trusted advisors, sounding boards, and confidantes. Frankly, we don't want to swoop in simply to help you react to change. Our goal is to keep you one step ahead of the shifts in our industry, and we'll help you do so by recommending strategies that are practical to implement in the day-to-day operations of your law firm.

Are we the right resource for your law firm?

To learn more about Applied Strategies, visit us online at www.appliedstrategies.ca or call us at 902-472-3032.

Our Approach

Clients turn to us when they have a business obstacle that they have not been able to overcome on their own.

How do they know we can help? Because we've been there.

Our experts bring not only solid management theory to the table, but also decades of hands-on experience in law firm management. You can count on the fact that our advice is backed up by real-world knowledge of your business challenges.

Our advice isn't imparted on a one-size-fits-all basis. Sure, many law firms struggle with similar challenges, but each firm is unique. Cookie-cutter solutions simply aren't part of our repertoire. Our advice is always measured, thoughtful, and personalized for each client.

How We Work

At the core, we believe in providing our clients with flexible, cost effective service. Don't expect a team of corporate consultants in navy suits to descend upon your business. You don't have the time for that – and we don't own navy suits.

We utilize online technologies, including video conferencing and a private and secure access to a client portal on our website. This way of communicating allows us to reduce the lag time between problem identification and resolution. It also aids in our transfer of knowledge – a key element of any Applied Strategies solution.

While we will bill by the hour if a client so desires, we often bill using lower fixed fee arrangements, combined with a totally discretionary success bonus. This way, our clients will always know two things right up front. First, there will be no surprise costs associated with the services we're providing. Second, let there be no doubt: we are truly motivated to deliver outstanding service.

Applied Strategies offers a range of professional services to leaders of small to medium-sized law firms.

If you are interested in embracing solutions to your challenges, please don't hesitate to contact us to discuss the possibility of our working together.



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26 Wilewood Drive
Falmouth, NS B0P 1L0 Canada
902.472.3032

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